

EXHIBIT 1

SafeSearch filtering

Many users prefer not to have adult sites included in search results (especially if kids use the same computer). Google's SafeSearch screens for sites that contain explicit sexual content and deletes them from your search results. No filter is 100 percent accurate, but SafeSearch should eliminate most inappropriate material.

You can choose from among three SafeSearch settings:

- **Moderate filtering** excludes most explicit images from Google Image Search results but doesn't filter ordinary web search results. This is your default SafeSearch setting; you'll receive moderate filtering unless you change it.
- **Strict filtering** applies SafeSearch filtering to all your search results (i.e. both image search and ordinary web search).
- **No filtering**, as you've probably figured out, turns off SafeSearch filtering completely.

You can also adjust your SafeSearch settings on the [Advanced Search](#) or the [Advanced Image Search](#) pages on a per search basis.

We do our best to keep SafeSearch as up-to-date and comprehensive as possible, but inappropriate sites will sometimes slip through the cracks. If you have SafeSearch activated and still find websites containing offensive content in your results, please visit our [webpage removal request tool](#) to tell us about the site or image you found.

For more pointers on keeping your family safe on the web, please read [Google's Tips for Online Safety](#).

[Back to top](#)

EXHIBIT 2



[My requests](#) › [Create a new request](#)

What would you like removed?

Do you need to remove sensitive information from Google? Found a dead link in our search results? Want to help us improve our SafeSearch filter? Select an option below to proceed with your request.

- ☒ Information or image that appears in the Google search results.
- ☐ Outdated or "dead" link in the Google search results that returns a [404 \(not found\) or 410 \(gone\) error](#).
- ☐ Inappropriate webpage or image that appears in our SafeSearch filtered results. [What is SafeSearch?](#)

[Cancel](#)

[Next »](#)

If you're a webmaster and would like to remove your site's content from our index, get started with our webmaster URL removal tool in [webmaster tools](#).

EXHIBIT 3

[Search Web Search Help](#)[Search the Web](#)

Web Search Help

[Web Search home](#)[Google Help](#) > [Web Search](#) > Discussions[Help topics](#)

Help forum

[Post a question](#) [Finding Stuff on Google](#)[Unexpected Results](#)[How Do I...?](#)[iGoogle](#)

Web Search Help Forum

Welcome to the Google Web Search Help Forum, a place where users can share questions, answers, and ideas. If you need help with Google Web Search, you're in the right place.

Are you a webmaster or site owner? Need help with another Google product? Click a link below.

[Webmaster Help Forum](#) | [Gmail Help Forum](#) | [Full list of products we support](#)

Here are some tips to get started.

Search before you post.

Lots of questions are answered here every day, and it's very possible yours was one of them. Before you post, type some keywords into the search box at the top of the page.

Sign in to post a question or an answer.

Before you post, sign in to your Google Account (if you don't have one, you can [create one](#)), and review our [posting guidelines](#) for info on how to make great posts.

The community provides excellent support.

Posts from us at Google will be labeled with 'Google Employee' under our name, but questions are often answered by other users with knowledge of the issues. Some of our users offer such outstanding support that they've been awarded 'Top Contributor' status -- look for posts by Kaleh, mooredc54, and Noisette.

Know the answer to someone's question? Chime in. The community thrives when everyone is empowered to learn and to help. Plus, who knows? You could be the next Top Contributor.

Display [all](#) questions sorted by [recent activity](#)

Announcements

[FIXED -- Known issue: iGoogle signing out frequently for some users](#) 03/18/2009

[FIXED -- Known issue: iGoogle's Google News gadget is empty](#) 02/19/2009

[New tool for creating iGoogle themes](#) 01/15/2009

[Update on chat launch](#) 01/09/2009

[Welcome to our new Help Forum!](#) 12/17/2008

Gadgets powered by Google

Popular discussions

[Of late I am continually getting logged off iGoogle and having to re-Sign In. Why?](#)

100 replies

[when clicking a link to fox news](#)

26 replies

[the google work at home starter kit](#)

15 replies

EXHIBIT 4



At Google, we're committed to helping keep our users safe online.

When it comes to child safety, we aim to:

- **Empower** parents with tools to help them choose what content their children see online;
- **Educate** children on how to stay safe online;
- **Protect** children through partnerships with law enforcement and industry.

Safety Tools

Many users prefer not to have adult sites included in their search results (especially if their kids use the same computer). Google's [SafeSearch](#) screens for sites that contain this type of information and eliminates them from search results. While no filter is 100% accurate, Google's filter uses advanced technology to check keywords, phrases, and URLs. You can modify your computer's SafeSearch settings by clicking on the Preferences link to the right of the Google search box.

Safety Resources

These Internet safety tips can help keep you and your family safe online.

1. **Keep computers in a central place.** It makes it easier for you to keep an eye on your children's activities.
2. **Know where your kids go online.** If you have young children, you may want to navigate the Internet with them. For older kids, agree on where they can and can't go before they log on. You can also check where your kids have been by looking at the browser history in your computer's web browser menu. Another option is to use filtering products, like Google's SafeSearch.



Safety Blogs

12 Feb 2009

[Safer social networking and self regulation](#)

07 Jan 2009

[Google Street View helps find kidnapped Mass. child](#)

11 Dec 2008

[Safety, education, and empowerment on YouTube](#)

[Read more](#)

3. **Teach Internet Safety.** It's impossible to monitor all online activity, all the time. As kids get older, they need to know how to use the Internet safely and responsibly when they're on their own.
 - **Use sharing controls.** Many sites that feature user-generated content, including Google's Blogger site, our photo-sharing site Picasa and our social networking site, orkut, have sharing controls that put users in charge of who sees personal blogs, photos, videos, and profiles. Using sharing controls is particularly important when you or your kids share personal information, like names, addresses, or phone numbers, on public sites. In addition to teaching your kids how to use these controls, teach them to respect the privacy of friends and family by not identifying people by name in public profiles and pictures.
 - **Protect passwords.** It sounds obvious, but remind your kids not to give out their online passwords and not to click on "remember me" settings on public computers, like at school or at the library.
 - **Beware of stranger danger.** Teach kids to avoid in-person meetings with people they "meet" online, and not to share personal information with online strangers because people may not be who they claim to be.
4. **Teach kids to communicate responsibly.** A good rule of thumb is: if you wouldn't say it to someone's face, don't text it, email it, instant message it, or post it as a comment on someone's page. Many of today's most popular websites have easy-to-use tools that let users flag inappropriate content that others post online. It's important for kids to know how to flag inappropriate content when they encounter it.
5. **View all content critically.** Just because you see it online, doesn't mean it's true. Teach kids how to distinguish reliable sources from unreliable ones and how to verify information they find online. And make sure kids understand that cutting and pasting content right from a website may be plagiarism, and plagiarism is cheating.